

SYSTEM STAND

IN ALL VENUES | FOR THE ENTIRE DURATION OF THE TRADE FAIR

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**BUILDING
FUTURE
TOGETHER**
20–23 January 2026

The advantage of a system stand lies in its low price, while still offering options for customisation. No need to waste time searching for the right stand construction company. Our long-standing partner Syma is your contractual partner for a turnkey trade fair appearance. You decide on your stand size and can choose from two different models.

STANDARD MODEL BASIC

- Basic system stand available in any size
- Stand height 2 850 mm
- Choice of five carpet colours
- One ceiling spotlight per 3 m² stand area
- Outlet with electrical connection and consumption (230 V / 10 A / 2.3 kW)
- Basic cleaning and daily stand cleaning
- Basic stand signage (black, 80 mm high, max. 30 characters)

CHF 197.– PER SQUARE METRE
plus space rental

STANDARD MODEL EXCLUSIVE PLUS

- System stand Exclusive Plus available in any size
- Stand height 3,090 mm
- 5 mm thick chipboard wall panels
- Carpet in a choice of five colours
- One ceiling spotlight per 3 m² stand area
- Outlet with power connection and consumption (230 V / 10 A / 2.3 kW)
- Basic cleaning and daily stand cleaning
- Exclusive Plus stand signage (black, 80 mm high, max. 30 characters)
- Closet 1 m² with lockable door
- Lockable bar counter and table with 3 chairs
- Hanging coat rack and bin

CHF 298.– PER SQUARE METRE
plus space rental

Optional additional services:

- Walls with full-surface graphics: CHF 295.– per linear metre
- Backlit walls with full-surface graphics: CHF 750.– per linear metre (only possible for Exclusive Plus)
- Additional panel (500 mm) with full-surface graphics: CHF 115.– per linear metre (only possible for Exclusive Plus)



Basic



Exclusive Plus

*Image similar or comparable.

All prices are subject to VAT at the applicable rate. Our stand construction partner, Syma, will contact you after booking to discuss your stand details..

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SPACE RENTAL PRICES

Space	Early bird price* until 7 March 2025 (CHF per m ² excluding VAT)	Normal price* from 8 March 2025 (CHF per m ² excluding VAT)
up to 49 m ²	277.–	294.–
50 – 99 m ²	267.–	284.–
100 – 399 m ²	257.–	272.–
from 400 m ²	246.–	262.–

*New in space price: unlimited, free admission tickets included. System stands are not possible in Hall 1.2

For exhibition areas less than 100 m²

- Surcharge of 15% for two open sides (corner stand)
- Surcharge of 20% for three open sides (end stand)
- Surcharge of 25% for four open sides (island stand)
- No surcharge for open sides for exhibition areas of 100 m² or more
- Mandatory basic media package on the Swissbau website with many attractive services CHF 1 390.– (see [Digital presence](#))

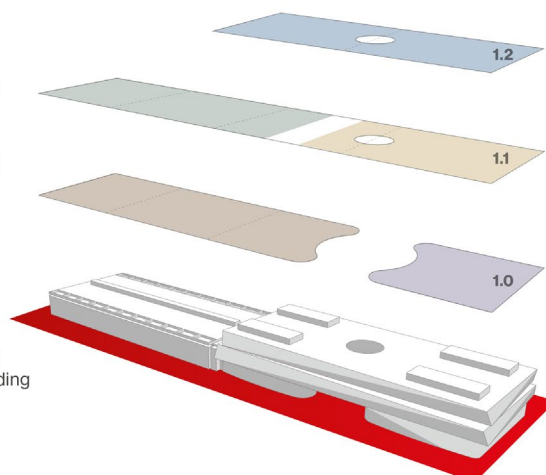
SPECIALIST AREAS

Hall 1.1 north

- Plaster, Paint
- Insulation, Sealing, Dry construction
- Floors, Walls, Ceilings
- Windows, Doors
- Heating, Ventilation, Air conditioning
- Solar technology, Energy storage

Hall 1.0 north

- Building materials, Building systems
- Insulation, Sealing, Dry construction
- Machines, Tools, Formwork, Scaffolding
- Craftsmen's meeting point



Hall 1.2

- Trend World interior design
- Bath, Sanitation
- Kitchen
- Floors, Walls, Ceilings
- Object furnishing, Light

Hall 1.1 south

- Sanitary installations, Water technology
- Building automation, Electrical engineering, Light
- Security technology, Fire protection
- IT solutions
- Swissbau Lab

Hall 1.0 south

- Swissbau Focus

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