ALL-IN COUNTER

BUILDING FUTURE TOGETHER 20-23 january 2026

SHARED COUNTER - ONE EXHIBITOR PER SIDE | FOR THE ENTIRE DURATION OF THE TRADE FAIR

When we say 'close to the customer', we mean it literally! With a position directly in the aisle, walk-in customers are guaranteed. Generate new contacts with this smart sales point and benefit from the lively atmosphere in the exhibition halls. There's even space for a display right next to the counter. This allows you to create an effective presence with minimal effort.

ALL-IN COUNTER SERVICES

- System counter one-sided (divided double counter)
- Backlit rear wall with full-surface graphics (1 000 x 2 500 mm)
- Space for a display, approx 4 m²
- Space rental included
- Electrical connection
- Basic cleaning and daily stand cleaning
- One table, one bar stool (LEM white)
- Basic cleaning and daily stand cleaning
- Liability insurance and property insurance for your exhibition materials against fire, lightning, explosion and natural hazards (max. CHF 10 000.–)

- Free exhibitor admission as required
- Unlimited voucher codes for free visitor admission
- Basic media package on the Swissbau website with many attractive services (see <u>Digital presence</u>)

| Regular package price | CHF 4 900 |
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| Scale-Up package price For companies up to 4 years old | CHF 3 900 |
| Start-Up package price | CHF 2 900 |



*Image similar or comparable. We will contact you approx. four months before the start of the trade fair to discuss the details.